



Xano Channel Asociación (ES)

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| Name of the organisation : | Xano Channel Asociación |  |
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| Name of the contact person : | M. Angeles Ruiz Gamez |  |
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Type of organisation:

SME School University Public Authority
 Training No Profit NGO

Other (Specify)

Fields of action :

SMEs Youth Universities Public Authorities
 Equal opportunities Schools Unemployed

Other (Specify)

Description of the organisation

The association, created in 2010, aims to create growth opportunities for the individual and for society by creating synergies, tools and methodologies for the dissemination of culture and the civil liability of individuals and organizations. The activities of the association and its aims are inspired by the principles of equal opportunities between men and women disadvantaged.

In particular aims to:

- Promote activities in the context of sustainable development and social responsibility of individuals and private and public organizations.
- The promotion of initiatives and services in the culture of the performing arts, films, and the dissemination and promotion of such activities throughout the country and Europe.
- Promote and organize cultural events, music, theatre, entertainment, films and participate in them with their members if promoted and organized by other associations, public and private.
- Pursue the qualification, professional improvement and social development of its members in the fields of education, culture, entertainment, tourism, animation, communication and Arts in general.
- Promote and organize all types of events, such as meetings, conferences, trade fairs, seminars, exhibitions, courses designed to pursue the purpose of the association.
- Promote and encourage initiatives for education, training, orientation, update information and disclosure.
- Establish scholarships and organize placements and internships in the country and abroad.
- Formative and orientation services funded and unfunded according to the specific business needs of users and the territory.
- Design of training programs funded or in agreement with public and / or private, domestic and foreign.
- Promoting transnational mobility through the design and management of training in the context of national and Community programs
- Service activities of travel agencies of the tour operator, reservation service and related activities.
- Publishing literary and musical editing the publication and distribution of periodicals, newsletters, newspapers, audio and visual media, computer and books in the areas of interest, addressed to non-members
- Promote activities, services, recreational and leisure, sports and travel
- Advertising and market research.
- Participation in public tenders and private national and foreign.
- Accompanying the study support and remedial teaching.

Experience of the organization in previous European projects

Xano Channel has organized courses and seminars for secondary education and vocational training teachers: e-learning tool courses, new technologies applied to education, innovate education methodologies and language courses.

Xano Channel has also participated like silent partner in European Commission projects in the, Lifelong Learning Programme (subprograms: Comenius, Leonardo da Vinci and Grundtvig). The projects in which Xano Channel has participated and is participating are different: teachers training, innovative education strategies, unemployment, prevention of school failure, language learning, social networks, culture and traditions.

Xano Channel has been promoter of a Leonardo da Vinci Partnership "YES YOU CAN" that has been awarded a Prize for Excellence as an example of good practice.

Thanks to these projects the teachers and the staff of Xano Channel can count on strong relations with many organizations across Europe and they have a lot experience in managing EU projects

Contributions that can be provided to the project

- Involvement of vocational education teachers and students
- Collaboration for updating of the existing Guides: Guide 1 on professional profiles, curriculum creation, employment portals, social media resources and Guide 2 on Advices for teachers on how to train their students on web reputation related issues
- Collaboration for creating the new guide "how to create, visualize and promote a new e-enterprise brand using social media.
- Experimentation of the portal during workshops with entrepreneurs
- To test and experiment with the crowdsourcing platform through "Adopt an Enterprise"

- Enhance the participation of teachers, enterprise and experts involved in a transnational discussion about the project issues.
- Evaluation activities
- Dissemination activities
- Exploitation activities

Reasons of involvement in the project

The project contribute to Increasing labour market relevance of VET " as it will create an effective collaboration between VET schools, VET teachers, VET trainers and enterprises to promote a more effective matching between the training offer of VET systems and the needs of the job market. The project will provide VET students, the future human resources for the companies, skills and experiences more responding to the staff recruitment expectations of the companies, and will provide companies with a better understanding on how to exploit Social Media to open new business opportunities. The project will contribute to Enhancing digital integration in training as it will focus on ICT based training tools to promote the aware use of social media to integrate VET students in the labor market in an effective way

Contact Person's Experience and Expertise

Joan Vercher Benavent

Diploma of Advanced Studies (DEA) in the Department of Theory of Education, University of Valencia
Inspector of Education in the Valencian Region

May 2005; Organization of an ARION visit hold in Valencia "Quality in education. The inspector's role" within the Socrates European programme.

Coordinator of different Comenius Regio and movility projects.

From 1-09-2006 to 31-08-2015 Inspector in charge of European Programmes managed in the Valencian Region from Spain.

He has participated in several conferences about European Programmes

He is in contact with several institutions in Europe, public bodies, schools, enterprises, ONG, foundations, etc.

He speaks French, Spanish and Italian.

Angelo Vito D'Andrea

Degree in Economics by the University of Siena.

Since 2001 dealing with European projects, before under Life Long Learning programme and now under Erasmus+, specialized in mobility of adults and learners.

He has good command of budgeting issues under European projects as well as financial reporting, having coordinated the economic area of different Partnership projects and Transfer of Innovation.

He has founded different companies dealing with European projects and mobility of learners and school education staff.

He has participated in several contact seminars and conferences on European Projects and have built a network of trustful European partners.

He speaks English, Italian and Spanish.

Maria Angeles Ruiz Gamez

Degree in Information and Library Science by University of Granada. 1 year of Erasmus in Department of Information Science in University of Wales.

Since 2001 dealing with European projects, before under Life Long Learning programme and now under Erasmus+, specialized in mobility of adults and learners.

She has a good command on organization of mobility projects in the area of logistics and preparation.

She has participated in many Partnership projects and Transfer of Innovation on behalf of different organizations.

She usually participates in European Contact seminars and conferences and has built in last year a network of trustful partners.